



### MAY 2022 NEWSLETTER

Who's traveling, from and to where, and how? In this edition, we touch on multiple dimensions of the resurgence of the travel industry as it makes a longawaited comeback. We also take you into the fascinating blend of loyalty and online gaming that we have pioneered through the Mastercard Gaming Exchange and showcase our growing and dynamic partnership for contactless payments with Singapore's EZ-Link. For all this and more, please dive right in — we hope you enjoy the issue!



### **HEADLINE NEWS**

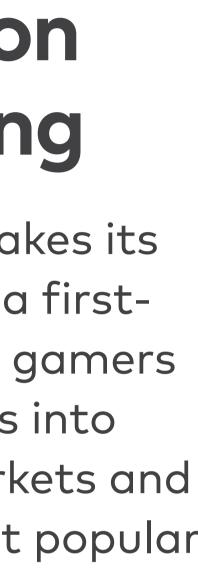


# Game On: Focus on Playing, Not Paying

Mastercard Gamer Xchange makes its debut in Asia Pacific, providing a firstof-its-kind service that enables gamers to convert loyalty reward points into gaming currency across 75 markets and nearly 4,000 of the world's most popular gaming titles.

## Read now at PYMNTS $\rightarrow$







### **HEADLINE NEWS**

# 430 million

more passengers will fly in Asia-Pacific in 2022 vs. 2021



Mastercard Economics Institute

### **Travel Trends** & Transitions

With Guest Speaker David Mann & Host Ilona-Jade Errington

## **Report: Travel Takes Off in 2022**

Mastercard Economics Institute's latest research shows cross-border travel reached pre-pandemic levels for the first time in over two years. Top drivers: eased travel restrictions and desire to travel.



Wanderlust strikes, but the pandemic and rising costs of travel concern travelers. Mastercard's Chief Economist for APAC & MEA David Mann unpacks the headwinds and tailwinds at play.

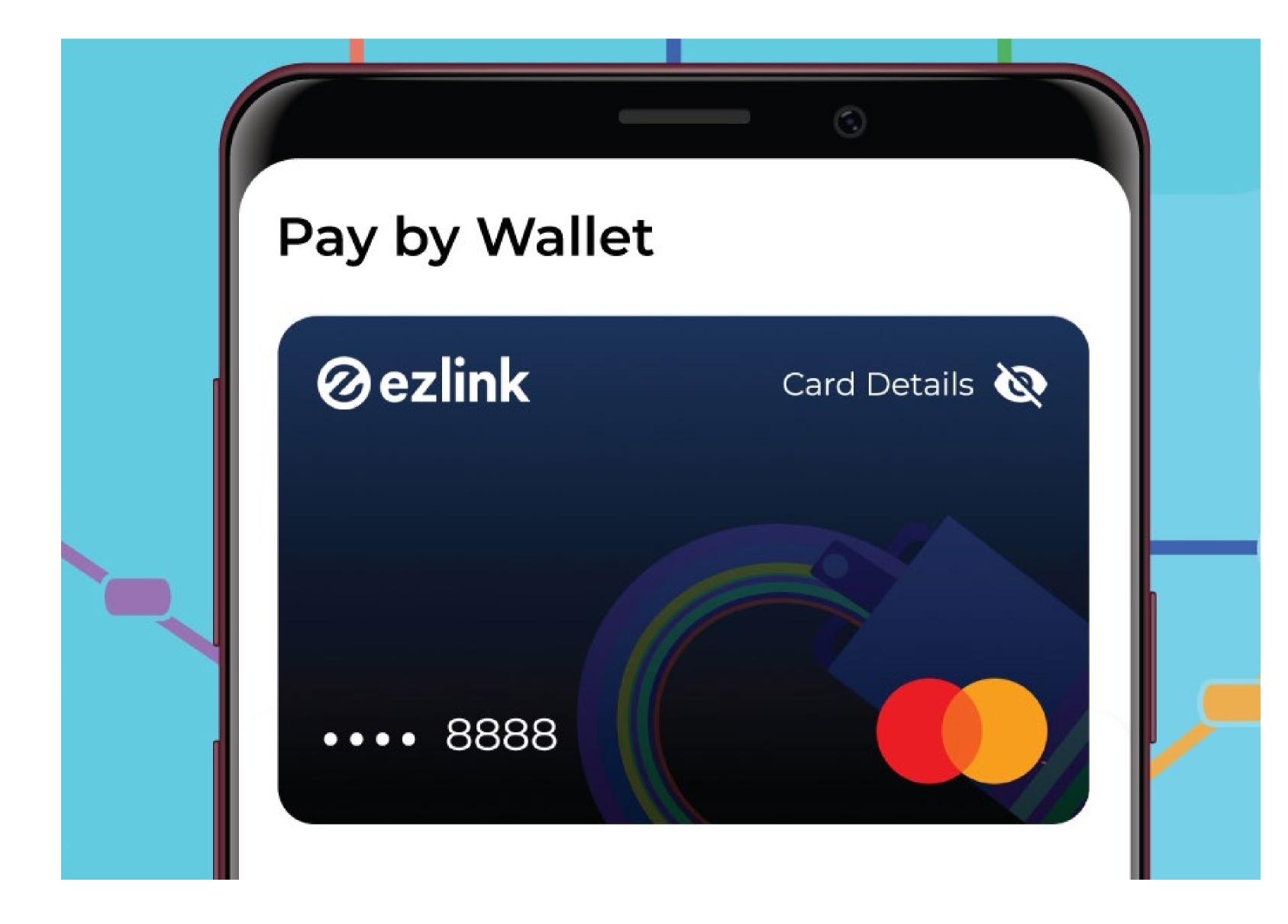


# **Podcast: APAC's Travel Recovery**





### PARTNERSHIPS



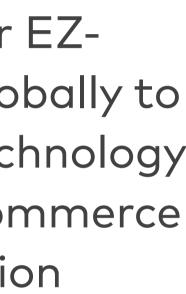
# **EZ-Link Wallet: From** Asia to the World

Singapore's contactless pioneer EZ-Link is the first digital wallet globally to leverage our Pay by Account technology for making contactless and ecommerce payments at more than 92 million merchants worldwide.

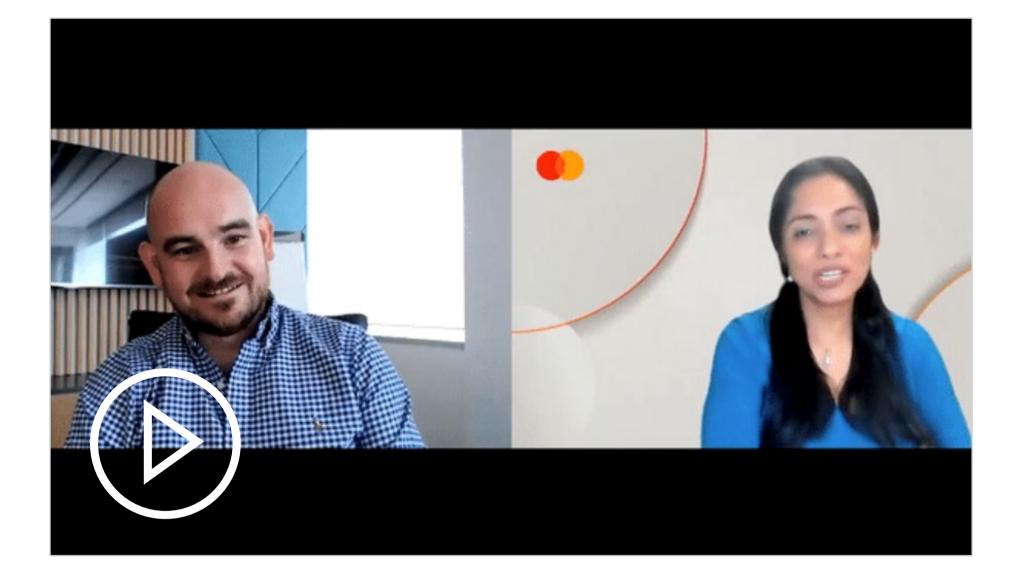
# More on this $\rightarrow$







### **INDUSTRY INTELLIGENCE**



Leadership Live: Bridging the Digital Divide Rama Sridhar tackles the issue of digital exclusion in ASEAN — and some of the toughest challenges she's navigated in her own career.



The Asia Pacific average rebounded slightly. Retail sales and credit card indicators lifted, counterbalancing the declining consumer confidence.





Index Scores	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	
	(p)	(p)	(p)	(p)	(p)	
Asia Pacific Average	2.98	2.79	3.04	2.52	2.65	
Mostly Negative,	Mostly Negativ	Lo	Mostly Positive,		Mostly Positive,	
Lower than	Higher than		Lower than		Higher than	
Previous	Previous		Previous		Previous	
1	1-2		2 - 3		3 - 4	

## Catch the episode at CIO.com $\rightarrow$

# **APAC Consumer Retail Barometer**

# Download the Barometer $\rightarrow$







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