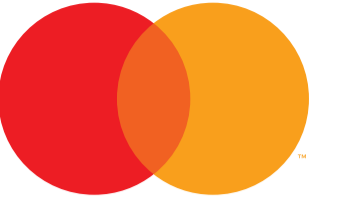
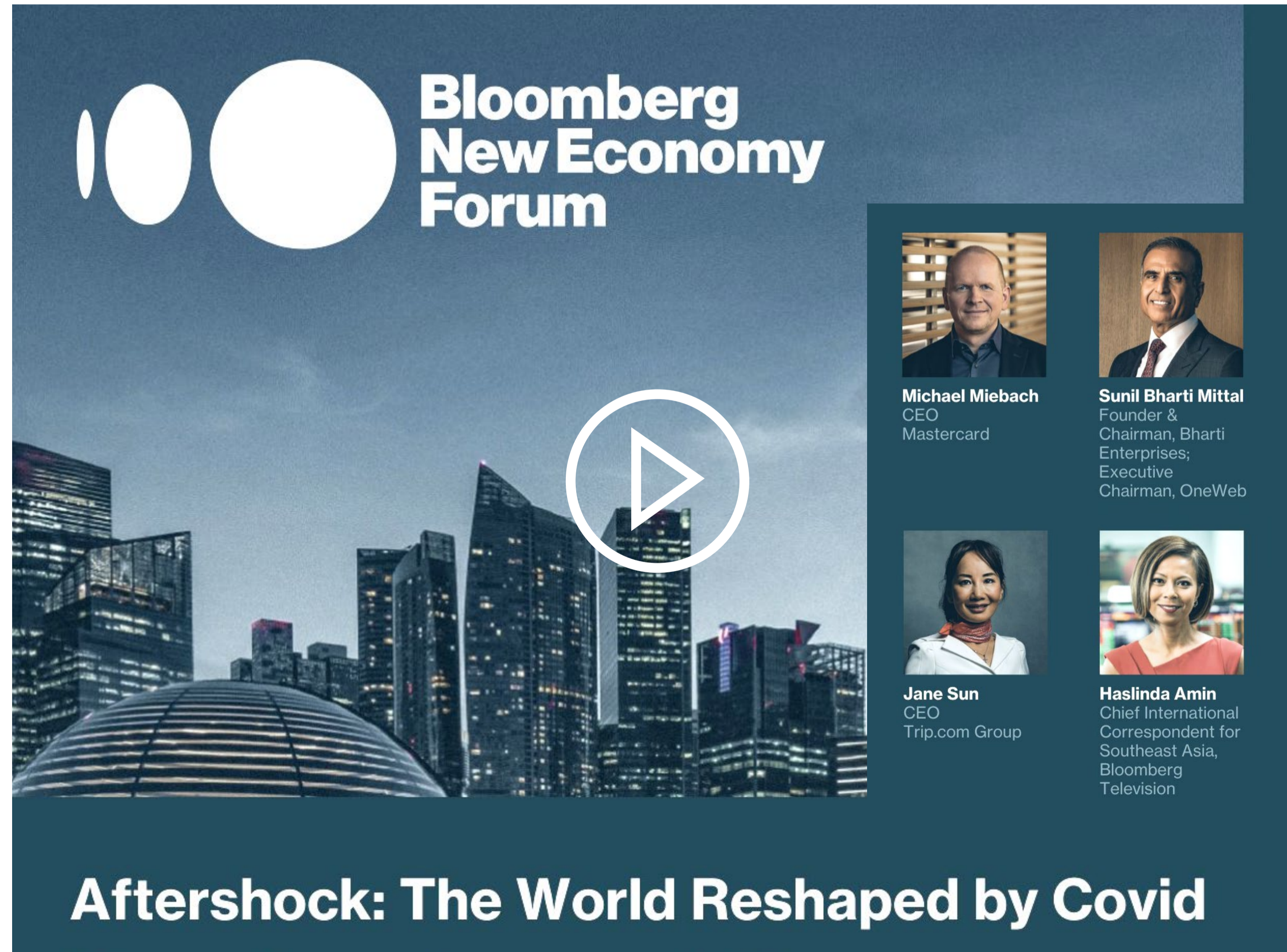
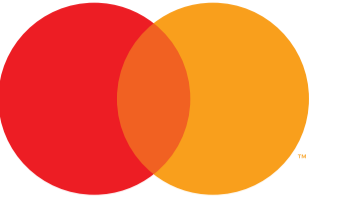


# Asia Pacific Spotlight





If the past two years have taught us anything, it's that we can't solve today's problems or build for tomorrow with old solutions and conventional wisdom. How to navigate and overcome this pandemic is still a moving target. Yet the sheer magnitude of creative thinking and innovation that has gotten us this far has been astounding. In this issue, we're tackling the big issues and advancing progress by looking at things through fresh lenses and new perspectives. Whether it's contributing to global dialogues at the Bloomberg New Economy Forum, embracing industry disrupting forces like BNPL and crypto, or finding new ways to fight fraud, you'll find it here. As we near the start of a new year, where could a renewed sense of wonder and inquiry take us?



**Bloomberg  
New Economy  
Forum**

**Aftershock: The World Reshaped by Covid**

**Michael Miebach**  
CEO  
Mastercard

**Sunil Bharti Mittal**  
Founder &  
Chairman, Bharti  
Enterprises;  
Executive  
Chairman, OneWeb

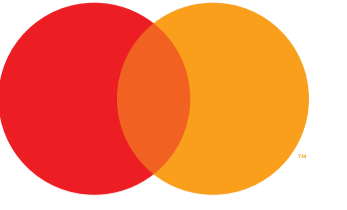
**Jane Sun**  
CEO  
Trip.com Group

**Haslinda Amin**  
Chief International  
Correspondent for  
Southeast Asia,  
Bloomberg  
Television

## Global Leaders Assess Path Forward

As the world grapples with the fallout of the pandemic, CEO Michael Miebach joined industry leaders in Singapore to debate and solve for the most pressing issues facing humanity. Fighting the virus, climate change, supply chain disruption, the future of work and how to rebuild the global economy. Watch the [session replay](#) from 27:05 onwards.

[Read Michael's key takeaways →](#)



**Bloomberg**

**LIVE** 10:45 am



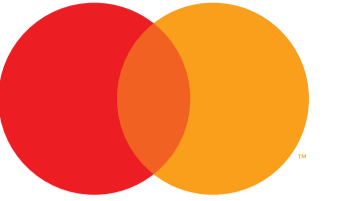
## Must See TV: The Forces Shaping Payments

APAC Co-President Ling Hai sat down with Bloomberg for a rapid-fire rundown of the topics on all our minds: expanding into crypto, travel and pandemic recovery, growth markets in Asia, data privacy, the Great Resignation and more.

[Watch now →](#)



**4TH ANNUAL BLOOMBERG NEW ECONOMY FORUM**



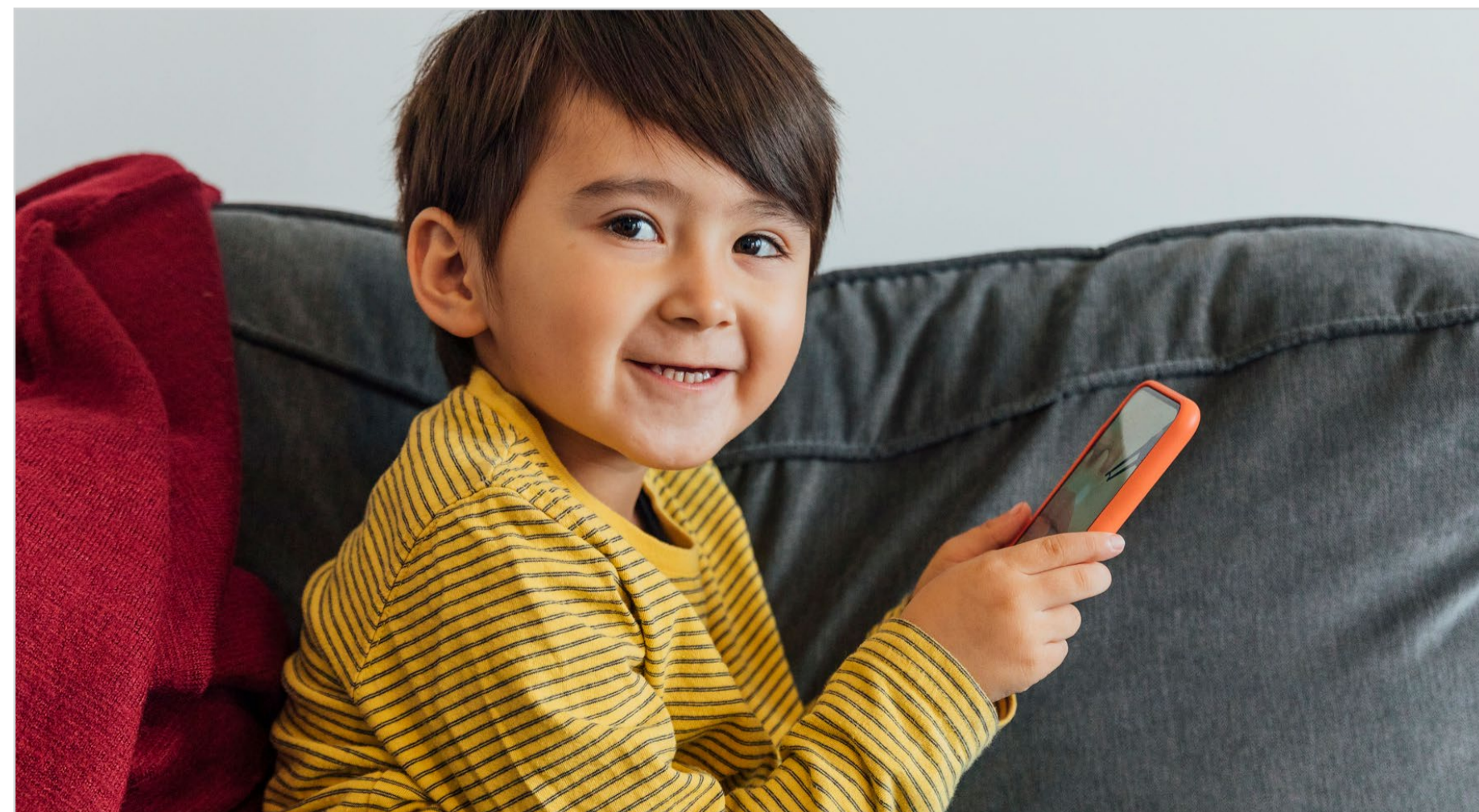
**DIGFIN** Digital Finance Mastercard embraces “card killer” BNPL and crypto



## BNPL & Crypto: Embracing “Card Killers”

Installments and cryptocurrencies are often seen as disruptors—but we see them in a different light. APAC head of Products & Innovation Sandeep Malhotra says: “The theme is choice... for the consumer, the merchant, the payer and the payee.” Here’s our take on two of the biggest themes in fintech today.

[Read more at DigFin →](#)

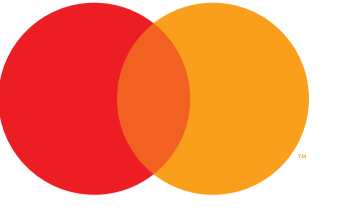


## Friendly Fraud: Solving a \$50B Dilemma

As digital payments surge, so does friendly fraud. While it’s a big problem for issuers, merchants and consumers, the solution is simple. In fact, many disputes could be avoided by giving cardholders more detailed statements – so they know, for instance, that their child bought an app or in-game item.

[Learn about Consumer Clarity™ →](#)

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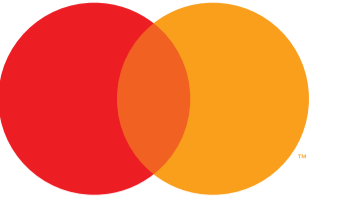
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## December 2: Buy Now Pay Later Summit APAC

BNPL payments are set to be worth \$34 billion globally by 2027, with APAC growing fastest. As BNPL's popularity skyrockets, join us as we explore the region's top payment trend alongside Asia's leading POS-lending, fintech and e-commerce players.

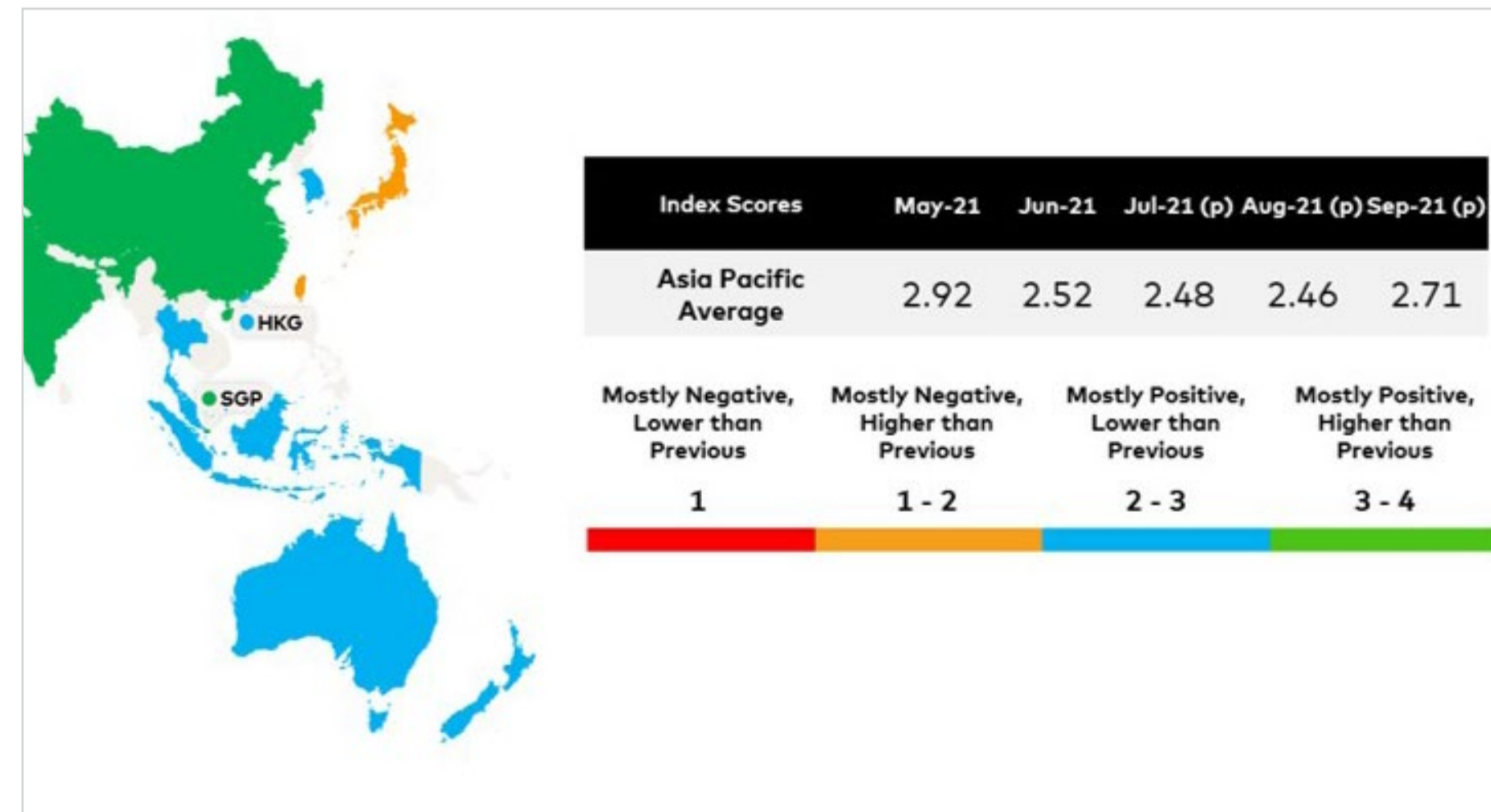
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## Prosthetics Put Biometrics to the Test

Though biometric authentication is exceptionally secure, spoofing of the system remains an ever-present threat. See how our Cyber & Intelligence group puts the technology through its paces using masks and prosthetics to detect weak spots and close security gaps.

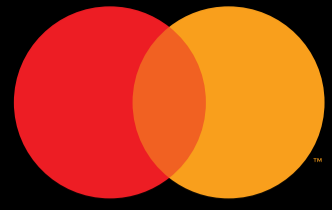
[Learn more →](#)



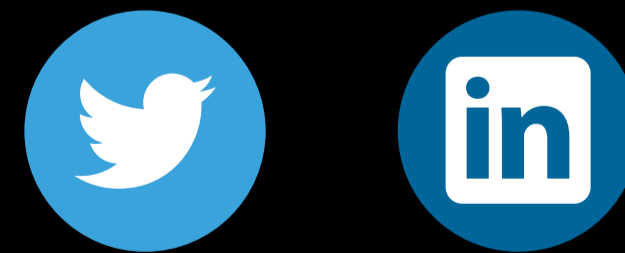
## Asia Pacific Consumer Retail Barometer

After three months of small but steady declines in the index's regional average to around the 2.50 level, September saw a tentative rebound to 2.71 boosted by upticks in Consumer Confidence and Retail Business Sentiment, and steadily upbeat Credit Card Expenditure.

[Download the Barometer →](#)



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