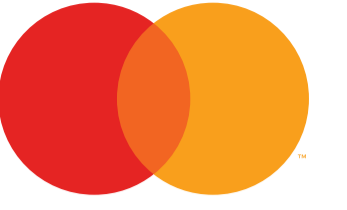


# Asia Pacific Spotlight





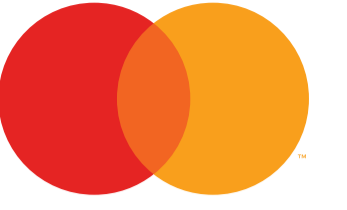


# Introducing the Taste of Priceless: Mastercard Concept Restaurant Opens in Hong Kong

APAC consumers are wild about all things dining and culinary. So we're thrilled to launch **LUMA**, the first Mastercard concept restaurant to open in this region, in collaboration with **LUBUDS**. Mastercard cardholders can now enjoy exclusive access to Hong Kong's newest dining hotspot and an incredible fusion tasting menu that will be designed — and constantly refreshed — by a rotating roster of the culinary capital's acclaimed chefs.

[See what's cooking →](#)





### **New Hub: Mastercard Opens New Kuala Lumpur Office**

Behold our new office in Kuala Lumpur – home to the first Data & Services Hub in Southeast Asia! From hyper-personalized loyalty programs to end-to-end marketing solutions, this centralized knowledge hub will serve clients across APAC and house an expanding talent pipeline for data science, consulting, product development and beyond.

[Learn more →](#)

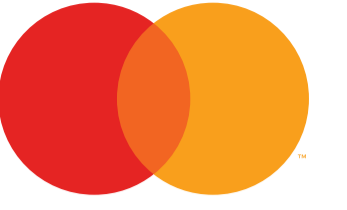


### **Pay Like a Local in China: E-Payments Made Easier with Alipay**

Heading to the Chinese Mainland? As travel and tourism resumes, Alipay and Mastercard have launched a new payments option that makes it easy for international visitors to go cashless and pay like a local. Mastercard cardholders simply need to link their existing credit or debit card to the Alipay digital wallet - and that's it!

[Check it out →](#)



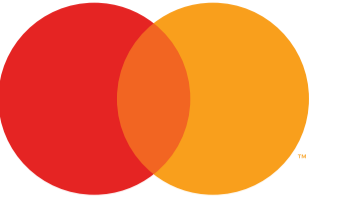


## Inclusivity by Design: Touch Cards Land in APAC

Touch Cards touched down in Australia and Hong Kong, with **Westpac** and **Hang Seng Bank** now on board as our first issuers in the region! With a card design featuring simple yet distinct notches to help blind and partially sighted people to differentiate between their credit, debit and prepaid cards, this is a gamechanger that makes digital payments even more accessible for the millions of people around the world with visual impairments.

[Introducing Touch Cards →](#)





## Why Data Control Will Define the Next Decade

As we enter the data ownership era, companies that stop expecting consumers to give it away for free, will emerge as leaders of the next economy. Here's why data is more powerful in the hands of consumers.

[Read more at Insider →](#)

## Inner Circle Podcast: From Plastic to Pixel

Is cash no longer king? Have we reached a cheque-mate? Industry experts debate the future of payments and tell us: Will digital currencies soon replace paper and plastic forms of money?

[Tune in now →](#)

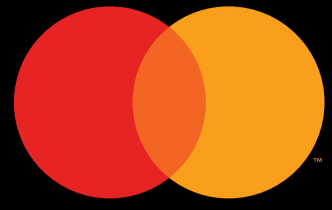
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