

Mastercard New Payments Index



Pandemic Drives Rapid Shift to Emerging Payment Technologies



The Mastercard New Payments Index shows that enthusiasm for a broader range of payment technologies has accelerated in Asia Pacific

QR Code, Biometrics, Cryptocurrencies, and Contactless Among Payment Trends for Consumers in Asia Pacific



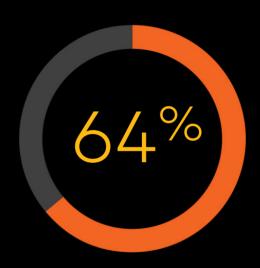
are likely to consider using at least one emerging payment method in the next year











have tried new payment methods in the last year they wouldn't have tried otherwise







of APAC consumers plan to use QR codes in the next year

New payment methods like QR codes are cleaner (76%) and more convenient (71%) for in-person payments.





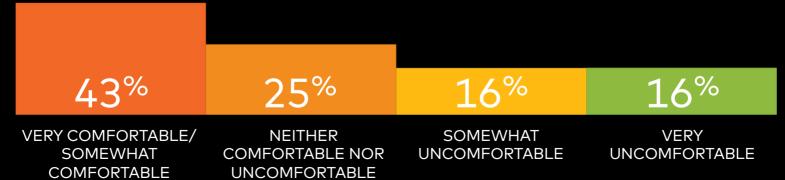


44%



of APAC consumers plan to use biometrics in the next year

Consumers' comfort and excitement around biometrics is growing, led by those who have already opted into other touch-free payment methods









ear

of APAC consumers plan to use cryptocurrency in the next year

Comfort using cryptocurrency is highest today among those who are younger and those who are already using touch-free payment methods

VERY UNCOMFORTABLE

SOMEWHAT UNCOMFORTABLE

NEITHER COMFORTABLE NOR UNCOMFORTABLE

SOMEWHAT COMFORTABLE

VERY COMFORTABLE

22%

16%

26%

21%

14%



Millennials are especially engaged in the cryptocurrency conversation, as 7 in 10 are more open to using it than they were a year ago

71%

of Millennials are more open to use cryptocurrency than they were a year ago (61% for the general population) 77%

of Millennials are interested in learning more about cryptocurrency (68% for the general population)

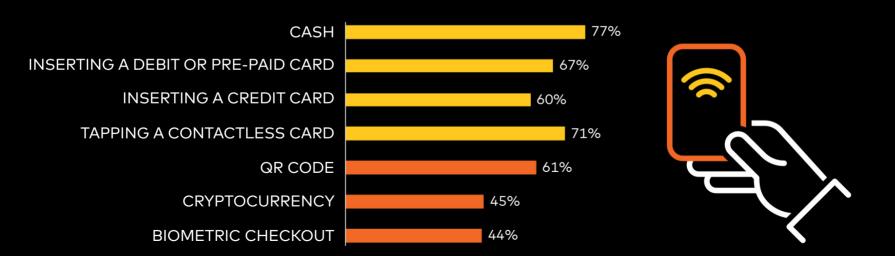
76%

of Millennials would use cryptocurrency more if they understood it better (65% for the general population)



Looking forward, a majority of consumers anticipate considering contactless in the next year, while nearly half are open to biometrics and cryptocurrency.

See what consumers will likely consider using in the next year:



Source: Research conducted by The Harris Poll and Mastercard Global Foresights, Insights and Analytics (March 2021)