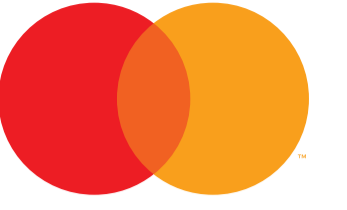
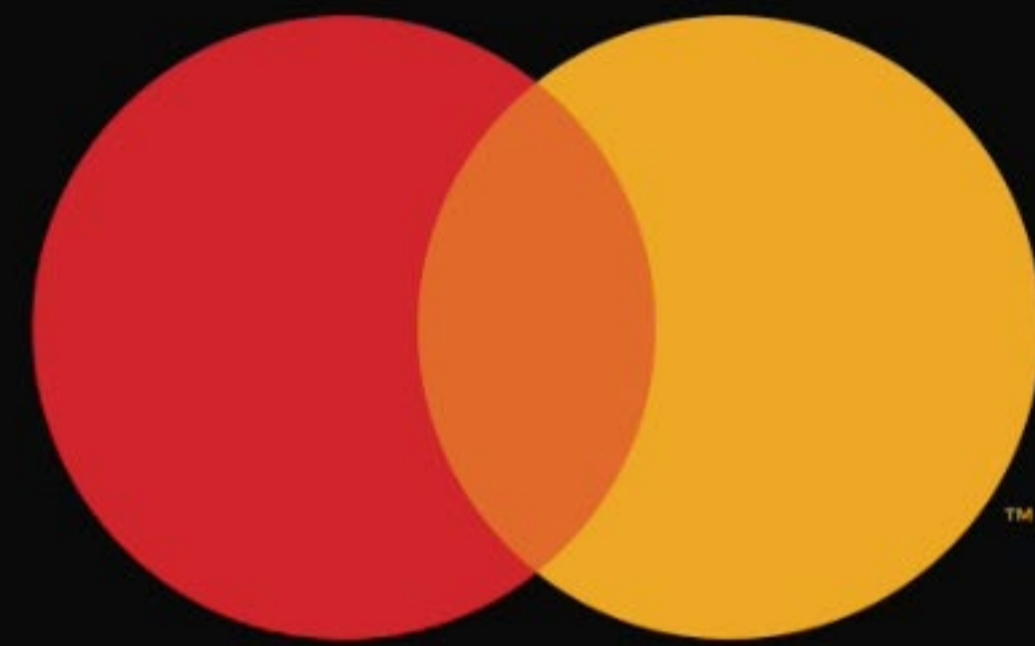
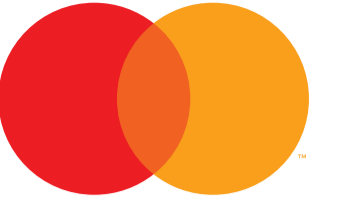


Asia Pacific Spotlight



Women's History Month is always a time to reflect on the role of women in economies and how we can further contribute to advancing gender equity and financial inclusion overall. While so much has been done, there is still a ways to go. And no one can do it alone. Proving that inclusion and collaboration go hand-in-hand, this edition celebrates the resilience of Asia Pacific's women entrepreneurs, game-changing partnerships with Zeta, DBS, Pine Labs and Thailand's National Digital ID, and more.



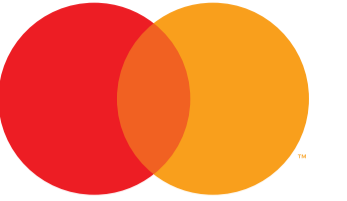
zeta

Powering **next-gen**
credit processing

Zeta Mastercard Mash-Up: Rewiring How Banks & Fintechs Launch Credit Cards

To empower issuers to rapidly introduce customizable credit card programs at scale, we've entered a 5-year global partnership with banking tech unicorn Zeta. Integrating our digital issuance, fraud and risk capabilities, loyalty solutions and more with Zeta's cloud-native, API-ready credit processing stack means issuers can launch cards faster for less.

[More on this →](#)



DBS Pioneers Buy Now Pay Later Program

Two million DBS/POSB credit cardholders in Singapore, Indonesia and Hong Kong SAR will be the first in Asia to enjoy the option of converting local purchases into monthly interest-free payments through the new 'Mastercard Installments with Pine Labs' program.

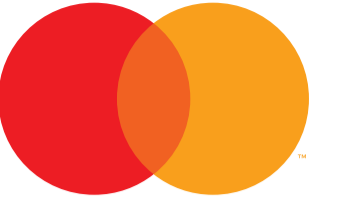
[More on this →](#)



Borderless Digital ID

Our MOU with Thailand's National Digital ID (NDID) will enable cross-border, secure identity interactions. This could mean opening a bank account, enrolling in a university or buying a sim card overseas with NDID.

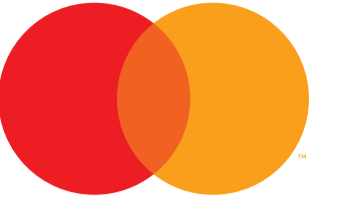
[Read more →](#)



Women Entrepreneurs: Underserved But Resilient

The annual Mastercard Index of Women Entrepreneurs reveals that those in Asia's low-income economies are particularly tenacious despite the pandemic and longstanding bottlenecks. But the call to action to public and private sectors remains: they need more support to thrive.

[Download the report →](#)



Leadership Lessons: How to Thrive in Tech

Executive Vice President Rama Sridhar offers her take on how women can unlock their potential in tech fields, why STEM education is not the only path to the top, and the defining tech trends shaping the payments landscape today.

[Learn more →](#)

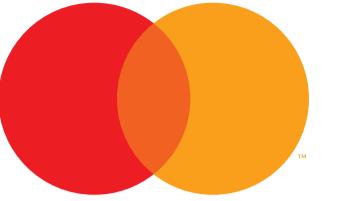


Male Perspective: The Toughest Part of DEI

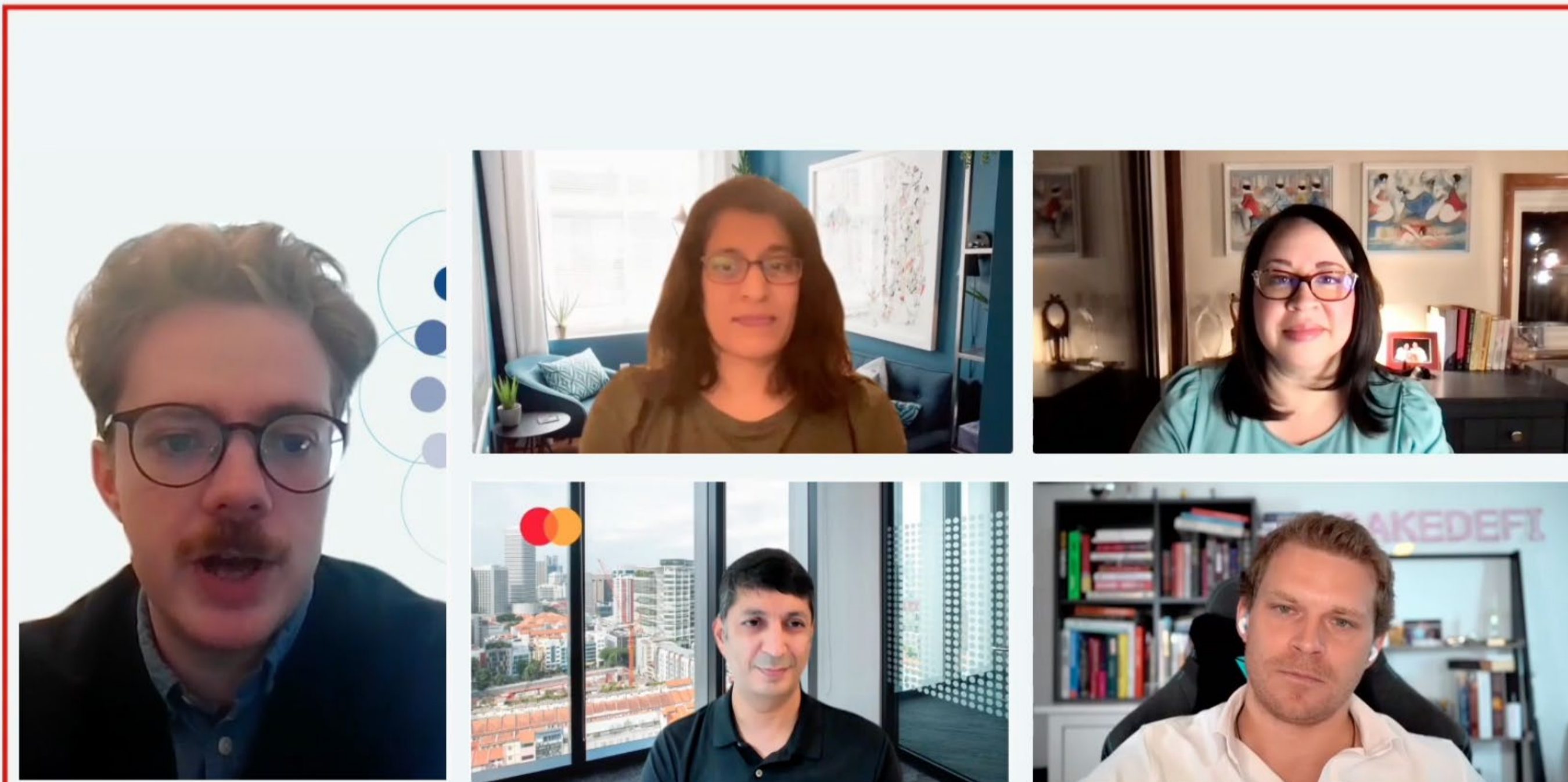
“Diversity” and “inclusion” are often used interchangeably, but they aren’t the same. As a DEI advocate, Matthew Driver argues that inclusion is hardest to achieve. But not impossible—if there’s trust and human connection.

[Read the blog →](#)

DON'T MISS



Technology for Change Week Asia

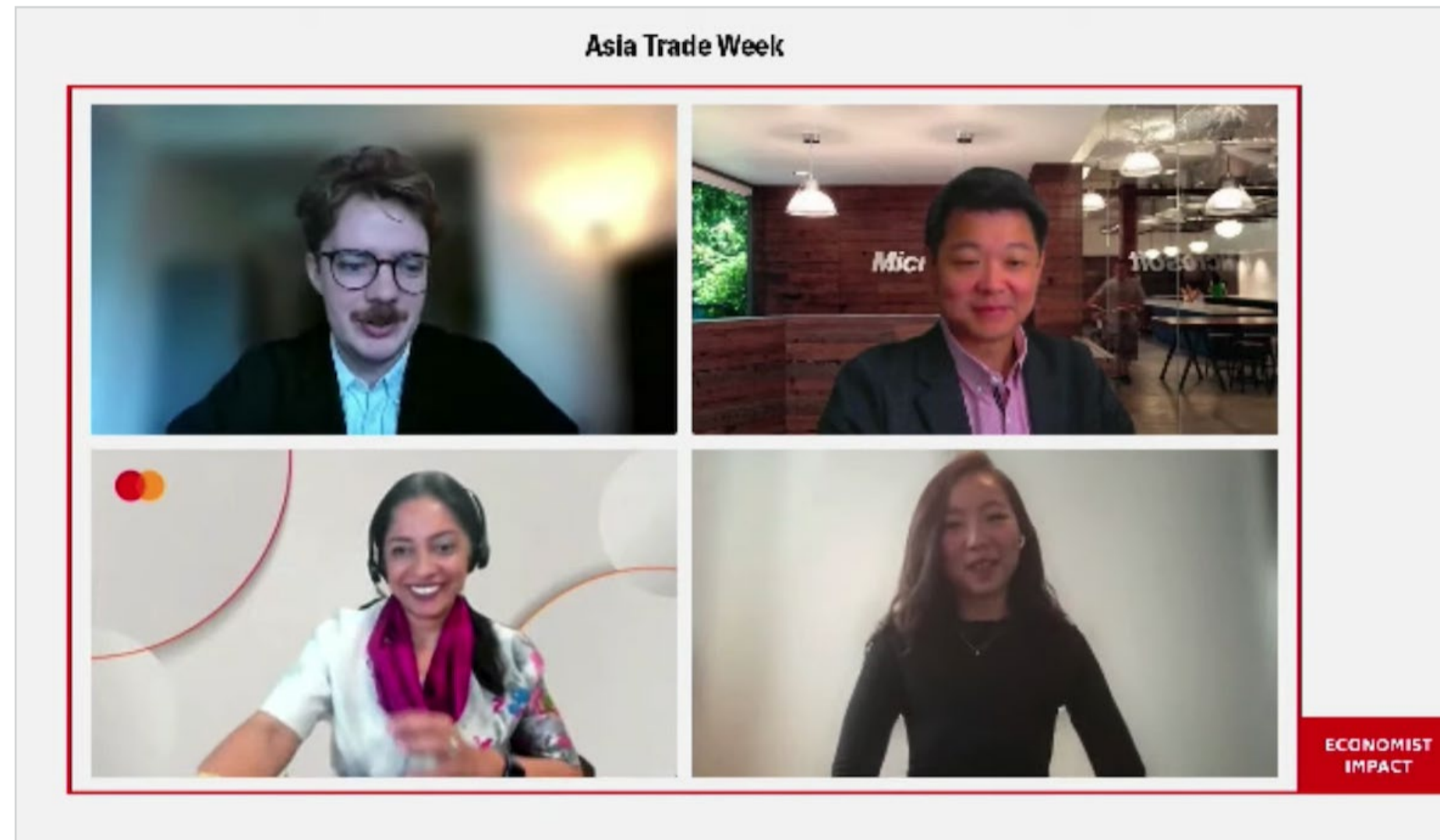
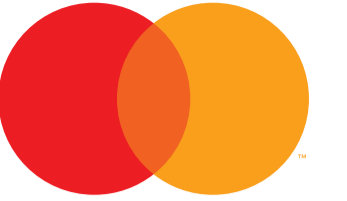


ECONOMIST
IMPACT

To Know Now: DeFi and Data Security

As finance goes increasingly digital, more people are turning to emerging tech like crypto and decentralized finance (DeFi) for payments and investment. But the economic openness isn't without security risks. Can we have both? Here's our take on the **rise of DeFi** and **data security**.

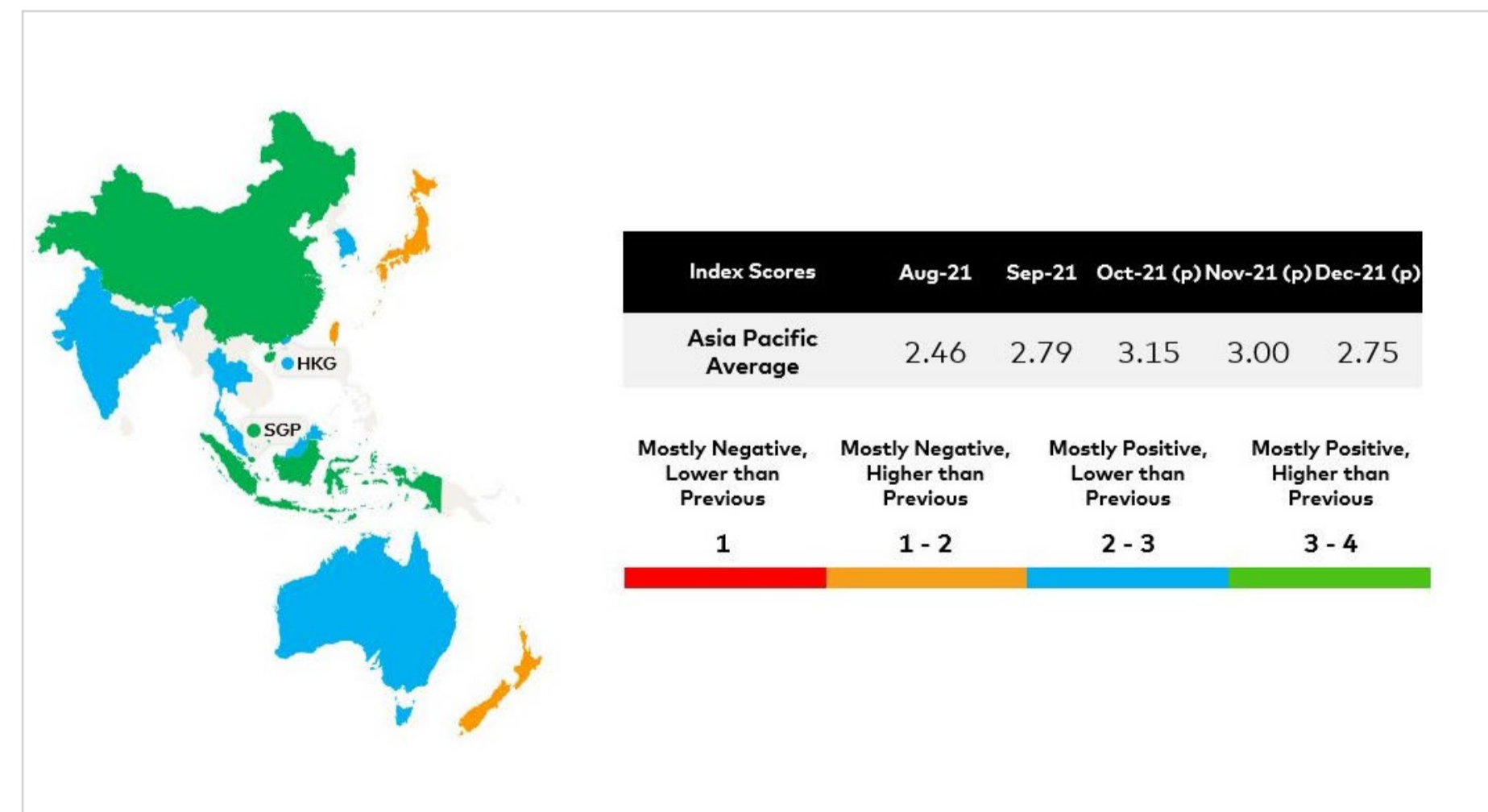
Catch the replays →



What's Asia's Appetite for Crypto?

With investors in Asia accounting for 15-20% of crypto transactions worldwide, the potential for crypto cannot be overstated. But is it strictly a consumer currency? Or could it play in B2B or cross-border trade? **Watch** the experts debate.

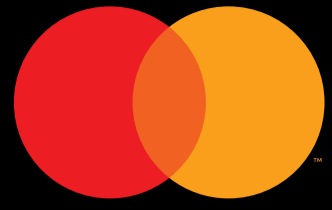
[Read the highlights →](#)



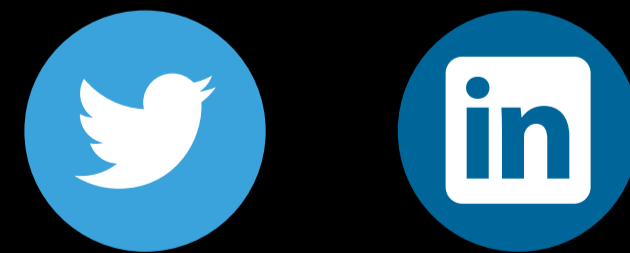
APAC Consumer Retail Barometer

The regional average rebounded after two months of decline, driven by retail sales growth. Credit card expenditure lifted while consumer confidence remained weakest despite improvements across many APAC markets.

[Download the Barometer →](#)



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