





This week, we reported strong Q1 results, driven by increasing cross-border volumes and cross-border travel. We also announced that we're linking employee compensation to ESG goals. An important step in our philosophy of doing well by doing good that marked our Earth Month celebrations. Explore this issue to learn about other sustainability efforts, meet the new Start Path cohort, tune into the first episode of Trivia Master and more.





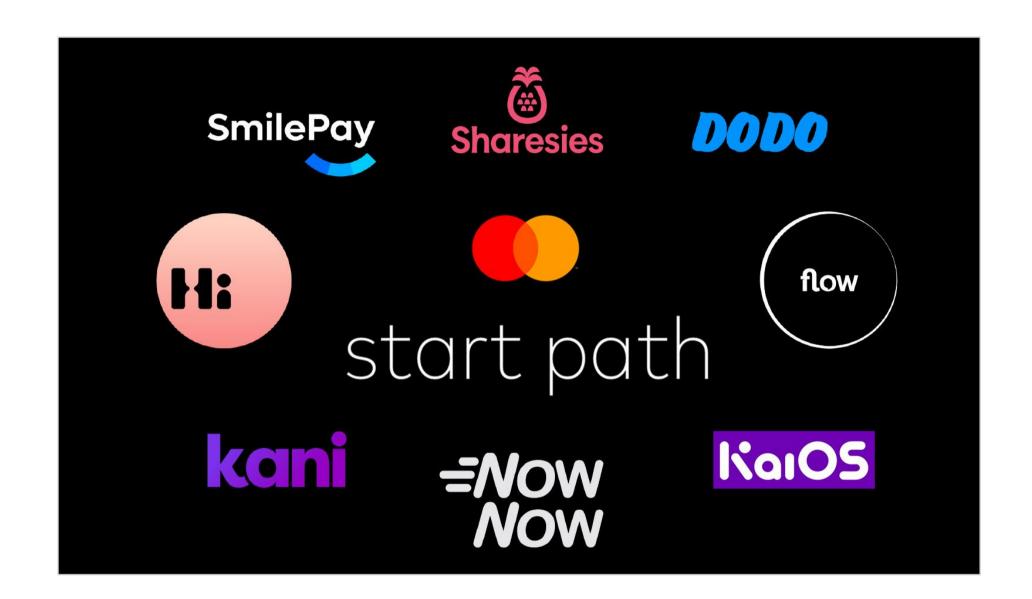
# Game Show: World Premiere of Trivia Master

Get ready because you're about to see some folks play for the kind of Priceless Prize that most people can only dream about. In the inaugural episode of this Mastercard game show, Sandeep Malhotra, head of Products & Innovation in APAC, gets grilled in the hot seat. Will his trusty partner, the CEO of a banking tech unicorn, help him to emerge victorious?

Watch now →

#### **BUZZWORTHY**





## Start Path Powers Trailblazing Startups

Mastercard Start Path welcomed eight more startups, including KaiOS (Singapore) and Sharesies (ANZ). Together, we'll help small businesses achieve net-zero goals, bring inclusive financial tools to the unbanked, revolutionize checkout with biometrics, and more!

Meet the latest cohort →



## Experts Debate: Cash, Card or Crypto?

The future of finance is not one where a form of currency will replace another, but one where consumers and businesses will have multiple choices for immediate payments — including crypto. Industry experts discuss the enablers and roadblocks.

More on this  $\rightarrow$ 

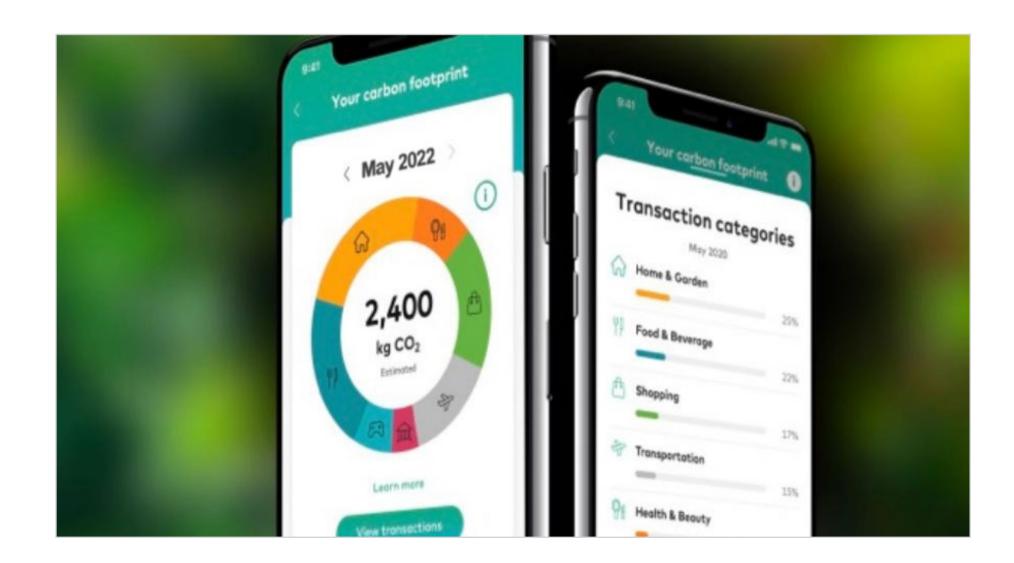




### Priceless Planet Coalition: 100+ Partners

Solving the climate crisis will take all of us to act — and urgently. The coalition is expanding its reforestation efforts to 15 more sites globally, including projects in Cambodia, China, India and the Philippines, while planting continues in Australia.

Learn more, join us →



# Carbon Calculator: An Easily Implemented API

O-Bank and Taiwan Shin Kong Commercial Bank are first in APAC to adopt Mastercard's Carbon Calculator. The ESG fintech solution enables Fls to embed carbon tracking into their digital products so consumers can see the carbon footprint of their purchases.

More on this  $\rightarrow$ 

#### **RETAIL ROUNDUP**

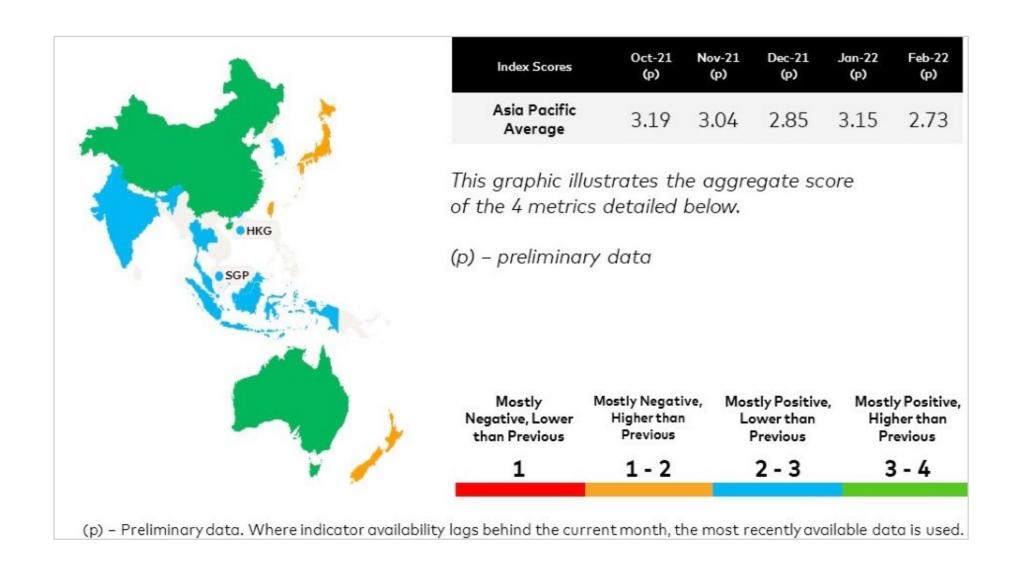




#### Webinar: Post-Pandemic Retail

The last two years have dramatically changed the retail landscape in APAC. With restrictions gradually easing and borders reopening, how should retailers be rethinking their strategies? Join us on **May 12** for two hours of insightful content.

Register now →



### **APAC Consumer Retail Barometer**

The regional average rebounded after two months of decline, driven by retail sales growth. Credit card expenditure lifted while consumer confidence remained weakest despite improvements across many APAC markets.

Download the Barometer →







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