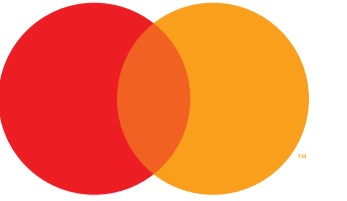


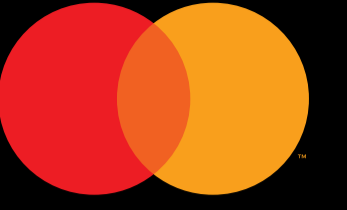
# Asia Pacific Spotlight





In March the world celebrates women. We know that one day or one month is not enough to recognize the vital role that women play, but it's important that we reaffirm our commitment to advancing gender equity. Inclusion makes us stronger as a company and society, guards against blind spots and drives innovation. This month's words of wisdom from our CEO, women leaders and small business owners, and the findings from our ***Become 2021*** innovation index and cybersecurity podcast, remind us of just how interconnected diversity, cooperation, security and innovation really are. Enjoy the issue.

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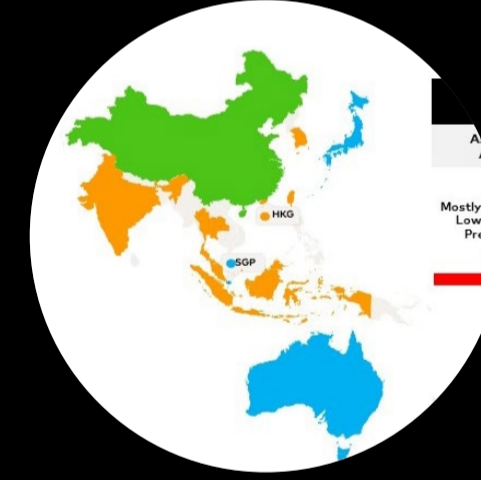
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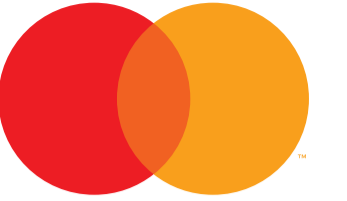


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Start Something Priceless<sup>®</sup>

“At transitory moments in my life – changing roles, having children – those closest to me have reminded me it’s OK to stay seated at the table. They helped give me the courage to raise my hand and keep it up.”

**AILEEN CHEW**

Country Manager  
Thailand & Myanmar



Start Something Priceless<sup>®</sup>

“Don’t be afraid to pick up the phone and ask for feedback. You might be surprised by the honest or direct response, but it can help you learn and grow in ways you hadn’t yet realized.”

**HELENA CHEN**

Country Manager  
Hong Kong & Macau



Start Something Priceless<sup>®</sup>

“You do not need to be in a leadership role to be a leader. You can try today, even within your own team. When you demonstrate your ability to guide others with grace and empathy, it will be noticed.”

**WINNIE WONG**

Country Manager  
Vietnam, Cambodia & Laos



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“Learn to embrace self-promotion, even when it doesn’t come naturally. It’s not just doing a good job, but finding a way to have your voice and achievements heard that helps build your career.”

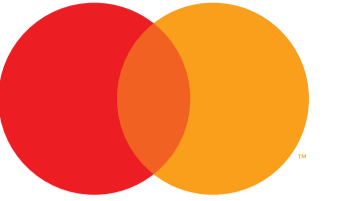
**RUTH RIVIERE**

Country Manager  
New Zealand & Pacific Islands



## IWD 2021: Tips from the Top

For over a century, International Women’s Day, March 8, has been an opportunity to celebrate the accomplishments of women and advances in gender equality. To mark the occasion, four Mastercard Country Managers shared how they built confidence and amplified their voices in the boardroom.



## COVID-19: A Turning Point for Women in Asia

The pandemic disproportionately disadvantaged women – at home and at work. Now's the time to course-correct inherent gender bias to unlock women's vast potential to drive economic recovery. Julienne Loh says the cost to society of not supporting women is greater than doing so.

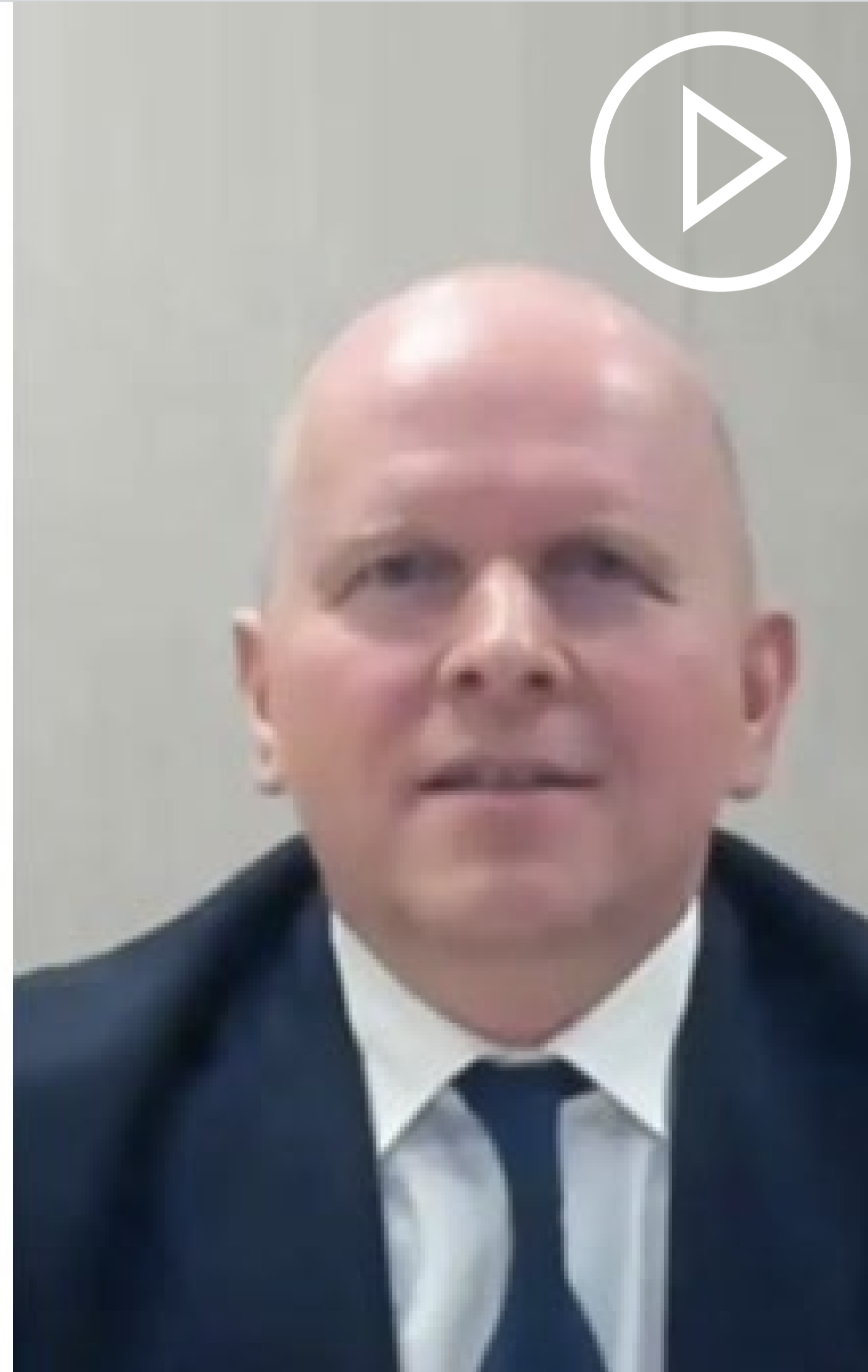
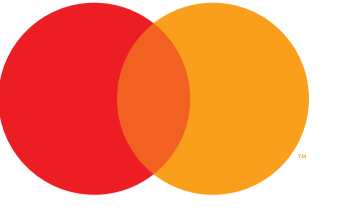
[Watch now at CNA →](#)



## Real Life: 5 Female Entrepreneurs

A new Mastercard documentary spotlights five women's stories to bring awareness to critical issues facing small business owners and how they're driving inclusion around the world. The series underscores our pledge to equip 25 million women entrepreneurs with resources to grow their businesses.

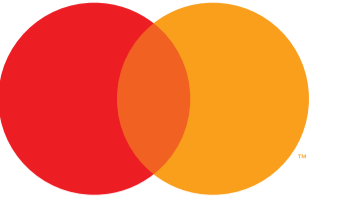
[See the film →](#)



## CEO Spotlight: China Development Forum

As we steer the global economy back to growth, Mastercard CEO Michael Miebach says the world must work together to establish interoperable standards and help small businesses recover. This will enhance competitiveness, spur innovation and provide businesses and consumers with seamless access to global payment capabilities that will deliver a more inclusive global economy that benefits everybody.

[Watch now →](#)



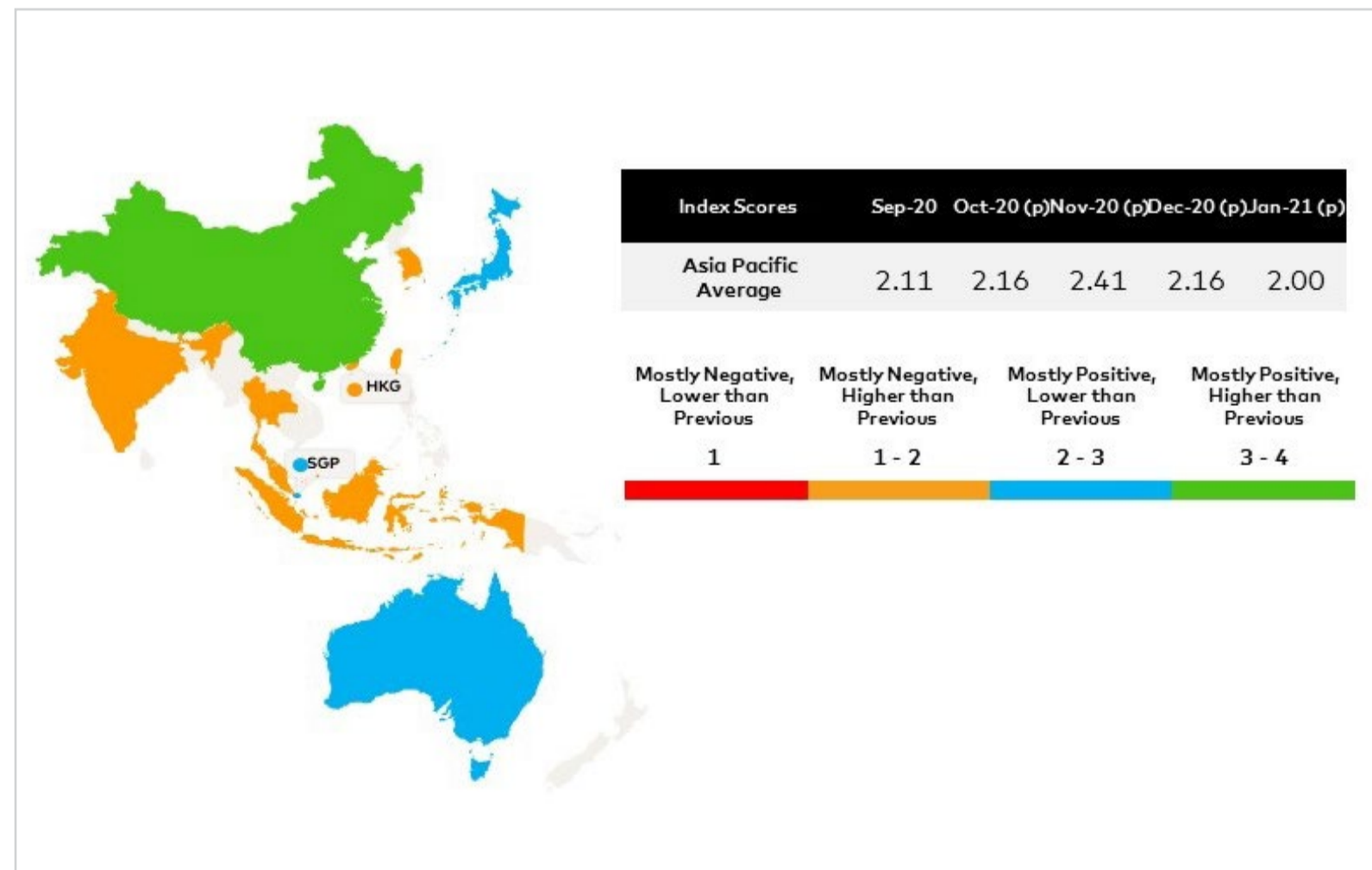
**PODCAST**  
**INNER CIRCLE**  
INSIDER INSIGHTS FROM THOSE IN THE KNOW

With Guest Speaker  
**TS Chng**  
& Host **Sarah Guldin**

## Podcast: The Cyber Threat On Our Shores

As more people live their lives online due to COVID-19, cybercriminals have spotted a lucrative opportunity – and many IoT vulnerabilities to exploit. Tune in to find out what businesses should do about it.

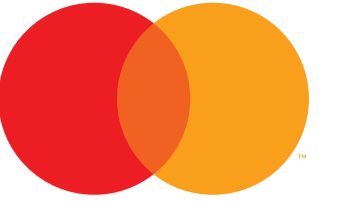
[Listen now →](#)



## Asia Pacific Consumer Retail Barometer

The APAC regional average weakened as retail business sentiment and credit card expenditure softened as compared to the previous quarter. Mainland China and Australia remain bright spots.

[Download the report →](#)

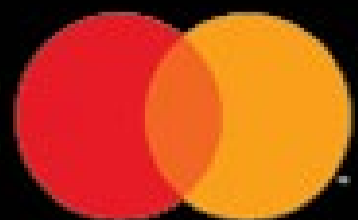


# become 2021

5 key focus areas  
for navigating  
Covid-19  
and recovery



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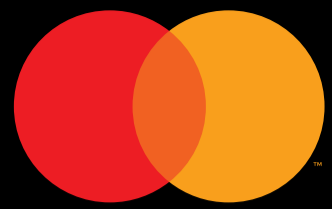


## New Research: Has COVID-19 Changed Innovation?

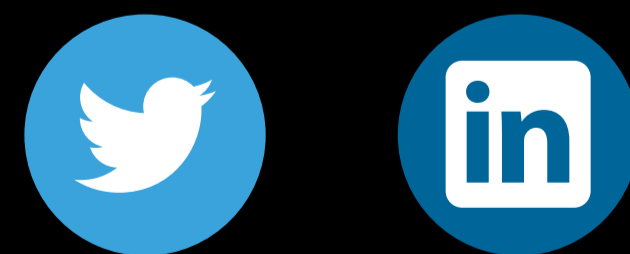
A Mastercard and Harvard Business Review survey of 1,800 business leaders and 10,000 consumers globally reveals what truly defines innovation today and how businesses can spark it – in year two of the pandemic and beyond.

[Get the report →](#)





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