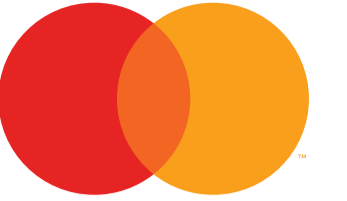


Asia Pacific Spotlight

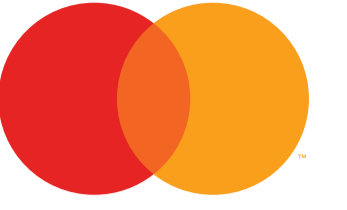




Capturing the B2B Payments Opportunity

Valued at US\$43T per year, APAC's commercial payments market is booming. Yet, 80% of transactions are still made using EFTs, while only 1% are transacted on cards. With numbers like these, it's time to take B2B payments seriously — not only for the industry's benefit, but also for the advancement of the region's economies.

[Watch now →](#)



CEO on Private Sector Support for India's Digital Ecosystem

While India has written the playbook on building a digital economy that works for everyone, **Mastercard CEO Michael Miebach** says there is a recognition that the private sector is crucial to ensuring a strong structure for its world-class ecosystem.

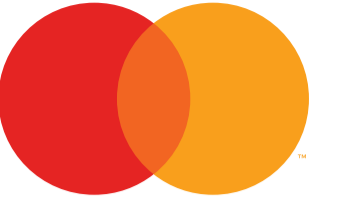
[Read more at Economic Times →](#)



Priceless Experiences and Dining Privileges Await in Hong Kong

Foodies rejoice! With borders re-opened and Hong Kong's economy bouncing back, we've launched an exciting culinary partnership with F&B group **LUBUDS**, in this latest extension of Mastercard's priceless platform and multisensory marketing strategy.

[Explore the options →](#)



Instant Money Transfers: Momentum Powered by Mastercard Send™

As APAC's gig economy grows, gig workers have joined consumers in expecting instantaneous payouts for any and all purposes. To meet soaring demand for rapid transfers, [Checkout.com](#) is expanding its real-time payment capabilities in APAC through [Mastercard Send™](#).

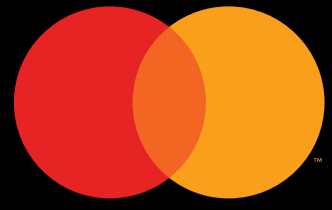
[Learn more →](#)



Merchant Protection: Vesta Tie-Up Bolsters Fraud Detection

To help merchants in APAC combat rising ecommerce fraud risks, we're integrating our cyber & intelligence solutions into [Vesta's](#) transaction guarantee platform. The benefits? Merchants can minimize fraud risk, approve more transactions, and grow their business with confidence.

[More on this →](#)



 **Subscribe to this newsletter**



Follow the latest at the [AP Newsroom](#).

Copyright © 2023 Mastercard. All rights reserved.