

# RESHAPE THE FUTURE



Building the next generation of female leaders.

Women at Mastercard **earn \$1 to every \$1** men earn.

**We've tied Environmental, Social and Corporate Governance goals** to increase female representation at the vice president level and above.

**Relaunch Your Career** gives mid-career professionals a chance to re-enter the workplace.  
**Women Who Lead** accelerates women's leadership development.  
**Boards for Impact** provides women leaders practice for progression into senior roles.  
Our women's mentoring series supports women at all levels.

# FINANCIAL INCLUSION



We're committed to financial inclusion because when women work, economies grow.

We've pledged to bring a total of **1 billion people and 50 million micro and small businesses** into the digital economy by 2025.  
We're providing **25 million women entrepreneurs** with solutions to grow their businesses.  
**Path to Priceless** gives entrepreneurs learning modules, mentorship and resources to succeed.  
**Start Path** programming helps give underrepresented new fintech startups a path to scale.  
**Mastercard Index of Women Entrepreneurs** offers insights into the enablers and constraints of women's progress as business owners.

# DESIGN A BETTER WORLD



What we design now will define our future. That's why we've partnered with organizations such as:

The **30% Club** to drive more women onto corporate boards and management committees.  
The **Financial Alliance for Women** to work with customers.  
**Gavi, the Vaccine Alliance** and **USAID**.  
The **Unstereotype Alliance at the United Nations** to bring diverse perspectives to the table.  
Our market-leading **Girls4Tech program** inspires young girls to build STEM skills to become the leaders of tomorrow. Since its start in 2014, the program has reached **2 million girls** in 50 countries.